**Information about the SKN PUM logo**

**WHAT IS A LOGO?**

A logo (short for logogram or logotype)[1] is a unique and distinctive graphic form, stylized text, symbol, or other form of graphic expression used to identify a brand, company, or organization[2]. A logo can take three forms: a symbol or emblem (called a sigil), a logotype, or a complete logo.<https://pl.wikipedia.org/wiki/Logo>

**STN PROPOSAL:**

Below is a link to the design proposal for the SKN logo:

<https://www.canva.com/design/DAGTCLk6wMU/WqsimXq24R8pZlX9EhGRWg/edit?fbclid=IwY2xjawFyrUZleHRuA2FlbQIxMAABHQg_0YzYvbb1urafd-6kQD41xIcEGMgiLwIdhE4Kepxe9Lo-QwxoRRw8mA_aem_nV87CnBDkuPpv-5zF9yCYA>

If you want to use our design, please ***CREATE A COPY OF THE PROJECT*** before making any edits to your version. Please only edit the first page.

Original designs will also be accepted by us if they meet the logo requirements.

Our only requirement is that the logo must include the name "SKN" and the acronym "SKN" in the following colors:

* Red for the Faculty of Medicine
* Purple for the Faculty of Dentistry
* Green for the Faculty of Health Sciences
* Blue for the Faculty of Pharmacy, Medical Biotechnology, and Laboratory Medicine.